

Jovon Miller

EDUCATION

BS, University of Tennessee, Knoxville, Tennessee - Education Health and Human Science;
Minor in Business Administration

SUMMARY OF QUALIFICATIONS

Background includes (1) **implementing** customer loyalty programs, (2) **working** with team members to **create** and **execute** short- and long-term strategic business **plans**, and (3) using **leadership** and **management** skills to provide excellent customer service. Capable of **leading** and **developing** internal and external **partnerships**, **following** company-specific **policies**, contributing to revenue **growth**, maintaining **high-quality** work, and **promoting** a positive image. Demonstrate excellent **communication** and interpersonal skills.

PROFESSIONAL EXPERIENCE

Most Relevant

West in Motion

Managing Partner/Marketing Director/Brand Specialist

- Develop sales strategy to increase conversion rate to increase online sales, as well as Point of Sale transactions
- Buy and sell volume merchandise against competitive pricing and marketing through researching trends in fashion and media.
- Develop authentic conceptual branding content with creative marketing team for channel distribution
- Manage event day and online store operations and marketing.
- Create strategic partnerships through networking, while analyzing and developing mutually beneficial accounts and resources.

Online, Remote

2014-2016

Sweetleaf Dispensary PDX

Assistant Manager/Budtender/ Customer Service Specialist

- Maintaining working knowledge of recreational and medical cannabis industry products, policies, laws and compliance according to OMMP, OHA, and OLCC
- Meet with vendors to establish price points, product intake and marketing strategies to create efficient flow between vendors and PRF(Dispensary Owner)
- Maintain regulated inventory, cash ratios, weights, discounts, and sales stats by using biotrack POS Software.
- Recreational Marijuana Worker Permit Certified
- Maintain working knowledge of grow and extraction process and policies
- Sold over 100k of products and merchandise in first 6th employment month period
- Assist in managing facility through best health practice, sanitation and efficient documentation
- Communicating product strain and cannabis phenotype, terpene profile, cannabinoids, physical and mental effects, price points and product knowledge

Portland, OR

2016-2018

Freelance Video/Music Producer

Video Production/ Video Editing/ Video Production

- Edited music video for digital distribution by managing graphics, sound, music mix, and color correction
- Reviewed and edited film by selecting the best combination of photography, performances, sequencing and sound timing to tell a story
- HD Studio Course Certified Experience using Green Screen, Infinity Wall, Light Board, Crew Processes

Remote

2018-Current

(Special Skills: Final Cut Pro 10 X Specialist, Adobe Premier Specialist, Music and Audio design)