

Evan Gidley

6515 Oak Mill Place Fort Wayne, IN 46835 | 260-602-2506 | evan_gidley@hotmail.com

Education

Master of Music | College–Conservatory of Music, University of Cincinnati | May 2018

- Major: Saxophone Performance
- Cognate: Arts Administration
- 3.98/4.0 GPA
- Held leadership positions in the Wind Orchestra and Jazz Orchestra

Bachelor of Science; Bachelor of Music | Indiana University Fort Wayne | May 2016

- Majors: Music Technology; Saxophone Performance
- 4.0/4.0 GPA
- Top 50 Student Award; Music Performance Outstanding Senior Award
- Recording Engineer at more than 30 student recitals
- Held leadership positions in the Wind Ensemble and Jazz Ensemble

Employment History

Artist Relations & Education Intern | Yamaha Corporation of America Band & Orchestral Division | May 2018 – November 2018

- Devised and presented a thorough marketing plan for a Yamaha educational target market
- Developed and produced newsletters distributed to more than 800 Yamaha artists and employees
- Edited and updated more than 200 artist profiles on the Yamaha artist website
- Built and maintained relationships with current and prospective artists
- Worked with internal marketing and sales teams on marketing projects involving artists
- Served as a contributing editor to SupportED educational magazine

Graduate Teaching Assistant, Saxophone Studio | College–Conservatory of Music University of Cincinnati | August 2017 – May 2018

- Served as teaching assistant for Saxophone Studio Class of 30 music majors
- Presented pedagogical and historical research to Saxophone Studio Class
- Taught non-music major private saxophone lessons while helping students achieve musical goals
- Coached the freshman saxophone quartet weekly
- Supervised saxophone personnel for two concert bands

Recording Studio Intern | Sweetwater Sound | May – June 2015

- Interacted and built relationships with clients
- Prepared the recording studio for recording sessions
- Managed presentations at GearFest, the Midwest's largest music trade show

Administrative Intern | Fort Wayne Children's Choir | May – July 2017

- Interpreted post-season survey data to implement strategies for program improvement
- Researched dozens of grant opportunities
- Organized and executed mailings to more than 300 parents
- Improved the music library's filing system of more than 1000 works

Sales Representative/Private Saxophone Instructor | Conser Music | June 2013 – October 2015

- Generated hundreds of dollars in sales revenue at local educational music events
- Created lesson plans and devised goals for both classical and jazz students grades 5-12

Marching Band Woodwind/Visual Instructor | Carroll High School | Summer 2016, 2017

- Led woodwind sectionals of more than 80 students
- Monitored individual student visual execution and made suggestions for improvement

Other Experience

Assistant Host | 2018 North American Saxophone Alliance Biennial Conference | March 2018

- Managed on-site logistics for 40 music manufacturers displaying at the trade show
- Planned the jazz jam session and reception with more than 1200 attendees
- Developed student volunteer schedules
- Promoted the event on social media
- Actively managed 35 student volunteers over the course of the four-day event
- Coordinated rehearsals for conference participants and guest artists

Leader/Composer/Booking Representative | Evan Gidley Quartet | August 2015 – Present

- Performances in Cincinnati, OH; Fort Wayne, IN; Indianapolis, IN
- Develop brand and maintain marketing assets
- Promote performances on social media and generate consumer engagement
- Schedule weekly rehearsals and oversee musicians
- Negotiate contracts with dozens of performance venues

Live Sound Engineer | Good Shepherd United Methodist Church | January 2013 – June 2016

- Oversaw all aspects of sound production for three Sunday worship services a month
- Enabled worship leaders and musicians

Contracted Saxophonist | 2015 – Present

- Performances with the Lexington Philharmonic, Cincinnati Children's Choir, Fort Wayne Children's Choir, Fort Wayne Civic Theatre, and Marion Philharmonic Orchestra, among others

Soprano Saxophonist/Booking Representative | Rhine Saxophone Quartet | 2016 – Present

- Create and maintain marketing assets including photography and video recordings
- Promote performances on social media and generate consumer engagement
- 2017 Ohio MTNA Chamber Music Competition Winner
- 2018 North American Saxophone Alliance Saxophone Quartet Competition Semifinalist

References

Mr. John Wittmann

Yamaha Corporation of America

Director of Artist Relations and Education, Band & Orchestral Division

317-524-6271

jwittmann@yamaha.com

Mrs. Rebecca Bromels

College-Conservatory of Music, University of Cincinnati

Assistant Professor of Arts Administration

513-556-5803

bromelra@ucmail.uc.edu

Mr. John O'Connell

Purdue University Fort Wayne

Dean of the College of Visual and Performing Arts

260-481-6977

oconnelj@ipfw.edu