

Michael W. Byerly

250 Cherokee Station Drive Nashville, TN 37209

913-424-2489 - mwbyerly@gmail.com

WORK EXPERIENCE

American Action Network/Congressional Leadership Fund

National Press Secretary

December 2017 – Present

- Serve as on-the-record spokesman for American Action Network (AAN), a 501(c)(4) action tank, and Congressional Leadership Fund (CLF), a super PAC closely aligned with House Republican leadership
- Implement television and digital ad campaigns for AAN focusing on tax reform and the deadly opioid crisis
- Create an aggressive communication strategy in over 50 congressional districts nationwide that includes press releases, media pitches, opposition research, and social media content
- Facilitate media pitches and oversee CLF field office visits with local and national media, including *The Washington Post*, *Reuters TV*, and *The Wall Street Journal*
- Design and oversee production of case studies for AAN/CLF that featured updates on each organization for donors and supporters

Congresswoman Lynn Jenkins (R-KS)

Communications Director

November 2016 – December 2017

- Served as a leadership aide and on-the-record spokesperson for Republican Conference Vice Chair Lynn Jenkins
- Handled leadership duties, including a weekly email of best practices for members of Congress and drafting speeches for the weekly Republican leadership press conference
- Organized leadership events that were attended by hundreds of interns and staffers featuring Speaker John Boehner and Speaker Paul Ryan as keynote speakers
- Managed a three-person communications team including a press assistant, deputy press secretary, and press intern
- Developed a comprehensive and aggressive press strategy, including talking points, press releases, editorials, and newsletters

Bruce Poliquin for Congress (R-ME)

Communications Director

August 2016 – November 2016

- Served as top communications aide on winning campaign in Maine's 2nd Congressional District race in 2016, a D+3 district, by a margin of nearly 10%
- Served as on-the-record spokesman for Bruce Poliquin for print, radio, and television
- Wrote and distributed press releases, editorials, talking points, and background information for reporters
- Issued rapid response statements to false ads and reports
- Crafted a daily and weekly newsletter for grassroots supporters and local media featuring latest Poliquin for Congress ads
- Developed relationships with key organizations, community figures, and local lawmakers for endorsements and letters of support

Congresswoman Lynn Jenkins (R-KS)

Press Secretary

November 2016 – December 2017

- Chief speechwriter for the Congresswoman's floor speeches on a range of issues spanning from tax reform to supporting Kansas' agricultural workers
- Crafted and implemented digital media content for Facebook, Twitter, Instagram and other digital platforms
- Maintained relationships with local and national reporters along with managing an extensive press list

EDUCATION

The University of Kansas

Bachelor of Arts in History