

Lauren Bridges

Editing Manager

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History of orchestrating successful book promotions and marketing initiatives designed to increase sales.

Content creator, brand marketing, and publishing experience, with involvement in a variety of industries.

Interacts, grows, and manages a variety of launch teams and oversees the distribution and follow through of ARCs.

PROFESSIONAL EXPERIENCE

Editing Manager

CKN Christian Publishing, Las Vegas, NV 2017-present

Manages new Christian imprint under the Wolfpack Publishing umbrella.

- Receives manuscript submissions and handles new authors.
- Follows through with whole publishing process and communicates with authors regularly.
- Manages launch teams and distributing ARCs.
- Does monthly royalty reports from all platforms.

Content Manager

Wolfpack Publishing, Las Vegas, NV 2016-present

Joined as Editorial Assistant and through successful book promotions, popular blog posts and increasing responsibility was promoted to Content Manager. Currently feeds content to four large web properties.

- Feeds content to four webpages and social media accounts daily.
- Creates and sends daily newsletters.
- Interview current authors.
- Run promotions and increase sales on books.

Social Media Intern

Wendoh Media, Las Vegas, NV 2015-2016

Used a social media scheduling system, provided content for three Downtown venues. Assisted at company events at multiple venues where needed.

- Created content for three Las Vegas restaurant/bars social media accounts.
- Was Involved in discussions on how to increase popularity at venues.

SKILLS

AP Style
Advertising and Promotions
Social Media Marketing
SEO Proficient
Content Distribution
Editing Manuscripts
Google Analytics
Efficient in WordPress
Book Promotions
Hootsuite
Tweetdeck
Mail Chimp
AWebber

HIGHLIGHTS

Promoted from Editorial Assistant to **Content Manager**
Runs new **Christian imprint** while overseeing development of each book
Created and published a variety of popular **blog posts** and interviews
Attended **conference** to interact with authors
Member of the Society of Professional Journalism

EDUCATION

Bachelor of Arts, Journalism and Media Studies
University of Nevada, Las Vegas
Journalism
California State University, Sacramento

