# LAILA ELMASRI

Laila\_elmasri@yahoo.com 🖂

## 

÷

## OBJECTIVE

Driven business student seeking a marketing or sales internship, providing exceptional communication skills and a niche for creativity to generate innovative ideas and gain industry experience.

## EDUCATION

#### B.S. in Marketing (Sales) | Western Kentucky University

AUGUST 2016 – CURRENTLY ENROLLED (EXPECTED GRADUATION: MAY 2019) Related coursework (in progress): MKT 321: Consumer behavior, MKT 325: Personal selling

Undergrad | University of Kentucky AUGUST 2014 – MAY 2016

## PROFESSIONAL AND VOLUNTEER EXPERIENCE

#### **Registrar/PBX Operator | Logan Memorial Hospital**

#### JANUARY 2017 - PRESENT

Continuously using various problem-solving methods while working in ER and outpatient registration. Verifying patient demographics and insurance for services. Skilled at interpersonal communications with proven record to build harmonious relationships with a diverse population.

#### Office worker/Animal caretaker | Logan County Humane Society

#### AUGUST 2016 - OCTOBER 2016

Encouraged regulation of pet overpopulation through educating the public on responsible pet ownership. Promoted adoption events and fundraisers to successfully benefit the animals. Applied critical thinking skills in crisis situations such as a surge in animal intakes, conflict within the shelter, and problematic situations.

#### Hostess/Cashier | First Watch

#### JANUARY 2016 - MAY 2016

Greeted customers in an outgoing and kind manner. Exhibited teamwork skills by working effectively alongside servers and cooks to ensure each customer's dining experience was above satisfactory. Operated cash register efficiently.

#### Junior Volunteer | Logan Memorial Hospital

#### MAY 2012 - JUNE 2013

Displayed flexibility and organizational skills by performing tasks among various departments within the hospital such as Human Resources, Medical Records, and Shipping and Receiving.

### Volunteer | Logan County Humane Society

#### JUNE 2009 - JULY 2015

Raised awareness regarding the importance of animal welfare. Assisted with hands-on care to animals and performed various duties to maintain a clean and healthy environment.



## **RELATED SKILLS**

- Proficient in Microsoft Word, Excel, PowerPoint, and other applications
- Intrigued by change and actively looking for new ways to implement creativity
- Working collaboratively to accomplish goals
- Sociable and friendly attitude motivated to create positive work environment
- Self-disciplined to prioritize time to meet deadlines